

June 1, 2022 Volume 1, Issue 2

# THE GNOPCA NEWS

#### **BENEFITS OF BEING A GNOPCA MEMBER**

As a proud member of this association, this logo is available to you to include in emails, patches on uniforms, and logos on vehicles. This can set you apart from the competition showing you are a part of this prestigious society.



It is the mission of the Greater New Orleans Pest Control Association (GNOPCA) to adhere to the highest professional and ethical standards of the pest control industry. This will be reflected in all aspects of the work performed by our member companies.

#### NOTE FROM THE ASSOCIATION'S PRESIDENT



CHRIS CAIRE PRESIDENT

DA EXTERMINATING CO.

Greetings, fellow association members! I want to encourage all of you to attend the New Orleans Urban Pest Management Symposium, a first-ever GNOPCA-sponsored event scheduled for August 10<sup>th</sup>-12<sup>th</sup>. I am not exaggerating when I say that no industry event this year will have as many nationally recognized, indemand speakers over a three-day period. A broad range of pest management topics will be covered, as well as sessions devoted to HR and other administrative matters that every business needs to know. The GNOPCA board has worked extremely hard in the past few months to make this dream a reality. Please show your support, you'll be glad you came! More information and the full schedule is at the end of this newsletter. See you there!

Formosan subterranean termites Coptotermes formosanus

#### INSIDE THIS ISSUE

PMP Spotlight 2
Name that Bug 2
Pest Feature 3
PMP Spotlight 3
Pest/Termite Claim
Helpful Hints 4
Social Media Update . 5
Notes from the Field . 5
Board Members 6
Upcoming Events 6
Symposium Info7
Symposium Schedule 8

#### PEST MANAGEMENT PROFESSIONAL SPOTLIGHT



JUSTIN VARNADO

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Justin Varnado has been a valuable member of Pied Piper Pest Control, Inc. for over 10 years. In the past, Justin has performed termite work and termite renewals. But for the last few years he has been excelling at residential and commercial pest control. He has endeared himself to his clients by proving his commitment to them by taking it upon himself to solve and prevent pest problems.

Beyond being a great technically sound pest control operator, Justin is a team player! He is always there to help out a fellow co-worker with his knowledge and experience. Justin can be counted on to help in the training of a new technician. Also, Justin will volunteer to make that extra stop near the end of his day or to pick up an account when someone is on vacation or out sick. Justin is always studying and improving on his craft. He likes to try new products when he deems the new product is worthy from his research.

Here is one of many reviews from his clients: "We love Justin, he is not only professional and very knowledgeable about pest challenges, but he is kind and very thoughtful. He accommodates our schedule and will flex his plan to meet ours. Finally, his energy is always positive and upbeat. Couldn't ask for more!"

Pied Piper and their clients are so fortunate to have Justin on their side. Justin Varnado is an asset to Pied Piper and the pest control community here in New Orleans.

### NAME THAT BUG

For this specimen, please provide the common name of this species (not family) or the genus and species.

Submit your guess by using the QR code or link provided below by 6/14/22 to be entered into a raffle. The winner will be announced at the next membership meeting.



forms.office.com/g/ vz1t94tbJb



Visit GNOPCA's website for recertification information and to become a member: www.gnopca.com

## **PEST FEATURE** THE FORMOSAN SUBTERRANEAN TERMITE (Coptotermes formosanus)



ALATES FLYING TO LIGHT

The Formosan subterranean termite is an invasive pest species. It originated in southern China and was brought to the U.S. on ships returning to ports after WWII. Since its introduction, it can be found throughout the Gulf Coast region in the Southeastern U.S.

Termites are eusocial insects meaning they have a reproductive division of labor, overlapping generations, and cooperative brood care. Like other termite species, the colony is made up of reproductives, workers, and soldiers.

This species is unique from native subterranean species because it swarms at night and is attracted to lights. Formosan subterranean termite soldiers have teardrop shaped heads which can be used to differentiate them from native subterranean termite soldiers which have rectangular heads. The Formosan soldiers are also much more abundant in the colony and aggressive when disturbed.



PEST MANAGEMENT PROFESSIONAL SPOTLIGHT



JOHN DODGEN

BILLIOT PEST CONTROL

John Dodgen came to Billiot Pest Control from Avondale Shipyard in 1991. He started as a termite technician and a short time later transferred to sales. He has excelled as one of their premier salesmen ever since. John's ability to listen to the needs of the customer with his outgoing along personality drives his success. John's passion for the company and desire to offer the best customer service is unmatched. At 71 years old, his memory will rival that of an elephant. He is the company's go-to historian, and they will have to tap into his memory from time to time after he retires. When asked about retiring his response is "I'm still having fun." Billiot Pest Control has been truly blessed to have John as an employee and a friend over the years!

FORMOSAN SUBTERRANEAN TERMITE ALATES PREPARED TO TAKE FLIGHT



ANDY MCGINTY

#### **PEST/TERMITE CLAIM HELPFUL HINTS**

We hope the following two issues will help prevent or mitigate a potential claims in the future.

The first issue is an attic inspection. We have seen an increase in claims with sprinklers going off, sprinkler lines being kicked, holes in the ceilings, etc. We realize that a number of these claims are the fault of the technician or inspector and for the most part, those claims, should be paid. What about those situations where certain lines, wires, or similar can not been seen due to obstructions. Insulation, boxes that have to be moved and the like? A lot of these are not the responsibility of the inspector or the PMP.

This is what we suggest you put the following or similar language in ALL your general pest and target pest (flea, bats, wildlife, etc.) contracts where attics are involved:



"Attics must sometimes be inspected. The CUSTOMER agrees that the COMPANY is not responsible for any injuries or damages caused by attic inspections."

Would be nice to add this to termite contracts and the WDIR?

The second one is a lot easier and it is a shame I have to bring it up again. It surrounds the customer initial area on your termite contracts. It is a simple request. MAKE SURE THE CUSTOMER INITIALS THAT AREA! PLEASE!

Ok that should do it. Thanks again everyone.



#### SOCIAL MEDIA UPDATE

Starting this spring, our association has a social media presence on Instagram, Twitter, and Facebook @GNOPCA. Here you will find posts about upcoming events and pertinent information on pests and pesticides. Please follow and share with your friends and customers!





Greater New Orleans Pes... · 2/28/22 ··· On March 23 and 24, GNOPCA along with @nolamosquito is hosting LDAF recertification courses. These will be inperson at NOMTRCB. For more information visit our website at gnopca.com

#### NOTES FROM THE FIELD

Hello Everyone,

I just thought I'd share something most of us don't see very often, a queen carpenter ant, and the unusual place where the colony was.

Five kittens showed up in our backyard, and my wife decided to make a cozy home for them by draping an old comforter around our barbeque pit, with plenty of padding on the ground. The kittens disappeared for the last couple of days, so my wife went out to clean up the area and discovered a carpenter ant colony living in the folds of the comforter along with feces and urine from the cats. No wonder the kittens left, I would have, too!

Enjoy, Richard Harris Harris Pest Control Services, LLC Baton Rouge, LA I Love John Wayne and Clint Eastwood Cowboy Movies. But, there is only one problem: they are not real cowboys. The streets Hollywood builds for westerns are so authentic looking. The general store, the livery stable, the saloon; but these are all facades. They are not real. They are there just to fool the public. They are store fronts that only "appear" to be what they are. There is nothing behind the fronts. They are fake.

Are we true professionals? Or are we fooling our companies and our clients? We show up in an official pest control truck. An official wrap job claiming that we are real live pest control professionals. We walk up in our official company issue uniform complete with logo embroidered on our chests. We have our official flashlight and a truck full of equipment, materials and traps; any thing we may need to perform our tasks professionally and efficiently. We have all the trappings of a real live walkin', talkin', pest control professional! We represent our companies by our knowledge, our experience. our expertise and our eager to please attitude. Thanks to all you genuine, bonafide pest control technicians! Y'all are a credit to our companies and our industry. Don't be an empty shirt!

Jeff Addison Pied Piper Pest Control, Inc.

#### **CURRENT BOARD MEMBERS**

<u>President:</u> Chris Caire - DA Exterminating, chris@daexterminating.com <u>Vice President:</u> David Billiot - Billiot Pest Control, david@billiotpest.com <u>Secretary:</u> Lauren Addison - Pied Piper Pest Control, lauren@piedpiperpestcontrolinc.com

Jeff Addison - Pied Piper Pest Control, jeff@piedpiperpestcontrolinc.com Ed Bordes - NOMTRCB, esbordes@nola.gov Holly Fontenot - Oldham Chemical, hollyfontenot@oldhamchem.com Jamie Gilbert - Orkin, jgilber2@orkin.com Mark Janowiecki, Ph.D. - NOMTRCB, mark.janowiecki@nola.gov Joe Martin - Terminix, jmartin@terminixno.com <u>Past President:</u> Tony Gugliuzza - Terminix, tony@terminixno.com <u>Treasurer:</u> Frank J. Fasone - Carrollton Pest Control, ffasone@cox.net <u>Sgt. At Arms:</u> Don LeBlanc - Leblanc's Pest Control, airdadone@charter.net

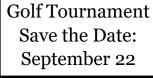
Vincent Palumbo - Terminix, terminixVP@gmail.com Mark Pellittieri - Veseris, mark.pellittieri@veseris.com Claudia Riegel, Ph.D. - NOMTRCB, criegel@nola.gov Layne Salvant - The Bug Man, layne@bugmanonline.com Ira Sommers - DA Exterminating, ira@daexterminating.com



#### NEXT MEMBERSHIP MEETING: JULY 20TH, 11:30AM

Our next meeting will feature Melissa Collins from the nuisance animal trapping division for Louisiana Wildlife and Fisheries covering almost everything besides alligators and certain birds.

> RSVP is required for this **FREE** lunch meeting at: <u>gnopca.com</u>





#### **UPCOMING EVENTS**

June 22, 2022: NOMTRCB Webinar with Dr. Janis Reed
July 20, 2022: GNOPCA Membership Meeting with Melissa Collins
July 25, 2022: NOMTRCB Webinar with Dr. Austin Frishman
August 10-12, 2022: GNOPCA/NOMTRCB New Orleans Urban Pest Management Symposium (full details on following pages)
September 14-15, 2022: NOMTRCB Rodent Academy
September 21, 2022: NOMTRCB Webinar with Zack Lemann
September 22, 2022: GNOPCA Golf Tournament
October 11-14, 2022: Pest World, Boston, MA
October 18-20, 2022: NOMTRCB Termite Academy

October 26, 2022: NOMTRCB Webinar with Dr. Shannon LaDeau November 9, 2022: NOMTRCB Webinar with Dr. Samuel Jameson December 14, 2022: NOMTRCB Recertification (in-person)





# NEW ORLEANS URBAN PEST MANAGEMENT SYMPOSIUM



🔽 August 10-12, 2022

🕒 8:30 AM - 4:30 PM, DAILY

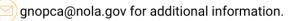
Audubon Zoo Tea Room 6500 Magazine St, New Orleans 70118

Topics : Termites, Bed Bugs, Ants, Cockroaches, Mosquitoes, Business and HR Please join us for the inaugural New Orleans Summer Pest Control Symposium. This event will bring together leading experts from across the country to provide training and updates from industry, research, and the field. Panel discussions and field demonstrations will provide an engaging, interactive experience.

## **Registration Information**

Use the QR code or link below to register. https://forms.office.com/g/qX9BKBF4Mc

Visit www.gnopca.com for meeting details, a complete list of speakers and lodging information





## THE SPEAKER LINEUP

Urban Rodentologist



# RMC Consulting

Bobby Corrigan, PhD



# Harvey Goldglantz

President Pest Control Marketing Company, Inc.



# **Janet Hurley, BCE**

Extension Program Specialist, Statewide School IPM Texas A&M University



#### Phil Koehler, PhD Emeritus Distinguished Professor of

Emeritus Distinguished Professor of Urban Entomology University of Florida



# Janet McAllister, PhD

Research Entomologist Centers for Disease Control and Prevention





Professor of Urban Pest Management Virginia Tech University

# Imelda Moise, PhD

Associate Professor of Public Health Geography University of Miami

# Claudia Riegel, PhD

Director City of New Orleans Mosquito, Termite and Rodent Control Board

# Dan Suiter, PhD

Professor of Entomology University of Georgia

# Ed Vargo, PhD

Professor and Endowed Chair in Urban and Structural Entomology Texas A&M University

# Agenda & Speakers

## Wednesday, August 10

On-site Registration 7:30 am - 1:00 pm

## Session A: Opening Session, Moderator: Claudia Riegel, PhD

- Welcome, Claudia Riegel, PhD, NOMTRCB 8:30 am
- 8:35 am GNOPCA presidential address, Chris Caire, DA Exterminating
- National perspective and resources, Mike Bentley, PhD, NPMA 8:45 am
- 9:05 am Introduction to Environmental Protection Agency's (EPA) pesticide registration process, Ken McPherson, MPH, EPA Region 6
- 9:20 am LDAF update, Kelly Moore, Louisiana Department of Agriculture and Forestry
- 9:35 am The role of a Sanitarian, Greg Richard, Louisiana Dept. of Health
- 9:50 am Panel discussion and guestions

## 10:00 am Coffee Break, Zoecon Professional Products

### Session B: Termite Management, Moderator: Mark Janowiecki, PhD

- Termites and invasion biology, Ed Vargo, PhD, Texas A&M University 10:20 am
- Spray foam and termite inspections, Ed Freytag, NOMTRCB 11:00 am
- The impact of Operation Full Stop, Carrie Cottone, PhD, NOMTRCB 11:20 am

## 12:00 pm Lunch, Sponsored by Corteva AgriSciences LLC

## Session C: General Pest, Moderator: Chris Caire

- 1:00 pm Bed bug management, Dini Miller, PhD, Virginia Tech University
- Cockroach management best practices, Phil Koehler, PhD, University of Florida 1:40 pm
- 2:20 pm Ant management, Dan Suiter, PhD, University of Georgia
- 3:00 pm Panel discussion and questions (Sections B and C)

# 3:15 pm Coffee Break, sponsored by Veseris

## Session D: Vendor Introductions and Industry Perspective, Moderator: Tony Gugliuzza

- Vendor introductions, pre-recorded 3:30 pm
- Use of technology to enhance your business, Layne Salvant, The Bug Man 4:00 pm
- 4:05 pm Fumigation in the metro area, Joe Martin, Terminix New Orleans
- 4:10 pm Investing in your employees pays dividends for your business, Kendall Washington, Safe Spot Pest Control
- 4:15 pm Priorities of the Louisiana Pest Management Association, Matt Kimbrough, LPMA President
- The role of a PMP: it is not all about the stations, Ed Dolshun, CatchMaster 4:20 pm
- 4:30 pm Wrap up and announcements

## 6:00 - 8:00 pm Social, Gallier Hall (545 St. Charles Ave., NOLA 70113) **Sponsored by Control Solutions Inc.**

www.gnopca.com













**GREATER NEW ORLEANS** 

PEST CONTROL ASSOCIATION





# **Agenda & Speakers**

## Thursday, August 11

On-site Registration 7:30 am - 1:00 pm

## Session E: Vendor Introductions and Administration, Moderator: Carrie Cottone, PhD

- 8:30 am Welcome and updates, Carrie Cottone, PhD, NOMTRCB
- 8:35 am Vendor introductions, pre-recorded
- 9:05 am Administrative and HR considerations in a pest management business, Harvey Goldglantz, Pest Control Marketing Company, Inc
- 9:45 am Insurance coverage, Andy McGinty, LIPCA Insurance Company

#### 10:00 am Coffee Break, sponsored by LIPCA Insurance

## Session F: Optimizing Mosquito Management, Moderator: Jennifer Breaux, PhD

- 10:20 am What you need to know when conducting residential mosquito control, Janet McAllister PhD, Centers for Disease Control and Prevention
- 11:00 am Know your enemy: targeted approaches to control, Jennifer Breaux, PhD, NOMTRCB
- 11:20 am Mosquito education, reaching your audience, Rebecca Baldwin, PhD, University of Florida

#### 12:00 pm Lunch, sponsored by Terminix of New Orleans

#### Session G: 1:00 - 4:00 pm Breakout Field Demonstration Sessions

Molecular diagnostics presented by Ed Vargo, Carrie Cottone, and Mark Janowiecki French Quarter pest tour presented by Timmy Madere, Rachel Denny, and Christina Quijano Rodent collaboration workgroup presented by Bobby Corrigan, Janet Hurley, Imelda Moise, and Claudia Riegel

Cockroach and bed bug inspections and treatments presented by Phil Koehler and Dini Miller

Ant identification and management presented by Dan Suiter and Eric Guidry

Mosquito identification and management presented by Janet McAllister and Jennifer Breaux

Educational techniques to reach your audience presented by Rebecca Baldwin

Marketing, administration, and human resources presented by Harvey Goldglantz

WDIR recertification presented by the Louisiana Department of Forestry and Agriculture

Golf at the Audubon Golf Course (Prepay \$60 fee, tee-time 1:30 pm), refreshment cart, sponsored by Orkin

@gnopca

An afternoon at the Audubon Zoo (One complimentary ticket per registrant)

## 6:30 pm Optional Dinner with Speakers, reservation required at registration

A full list of speakers, locations and sponsors are listed in the registration portal. Financial support for select dinners are provided by: **Bayer, BASF, Syngenta, and Xcluder** 







gnopca@nola.gov

## **Agenda & Speakers**

## Friday, August 12

On-site Registration 7:30 am - 1:00 pm

### Session H: Commensal Rodents, Moderator: Timmy Madere

- 8:30 am Housekeeping and updates, Timmy Madere, NOMTRCB
- 8:35 am The future of urban rodent control, Bobby Corrigan, PhD, RMC Pest Management Consulting
- 9:15 am Incorporating exclusion into your business, Dan Collins, Independent Pest Management Consulting, LLC

#### 9:55 am Coffee Break, sponsored by Veseris

### Session I: Integrated Rodent Management, Moderator: Christina Quijano, MPH

- 10:15 am The Importance of rodent integrated pest management, Janet Hurly, ACE, Texas A&M University
- 10:30 am Louisiana's sanitary code and its role in food safety, Dane Thibodeaux , Louisiana Department of Health
- 10:45 am Product stewardship, Timmy Madere, NOMTRCB
- 11:00 am Rodent-borne pathogens, Bruno Ghersi, PhD, DVM, Tuffs University
- 11:15 am Data collection, Imelda Moise, PhD, University of Miami
- 11:30 am Breaking down silos, Claudia Riegel, PhD, NOMTRCB
- 11:45 am Panel discussion with speakers

## 12:15 pm Lunch, sponsored by LiphaTech

#### Session J: Collaboration and Prioritization for Long-Term Success, Moderator: **Rachel Denny, MSPH**

- 1:00 pm Introduction to a rodent control workgroup, Claudia Riegel, PhD, NOMTRCB
- 1:15 pm Understanding priorities across stakeholders, Janet Hurley, ACE, Texas A&M University
- 1:45 pm Filling the data gaps, Imelda Moise, PhD, University of Miami

## 2:15 pm Coffee Break, sponsored by Syngenta

## 2:35 pm LDAF Recertification and CEU certificates

## Session K: Rodent Collaboration Breakouts, Moderators: Janet Hurley, ACE, Imelda Moise, PhD, and Claudia Riegel, PhD

- 2:35 pm Control measures (rodenticides, trapping, alternatives)
- 3:15 pm Environmental conditions
- 3:50 pm Planning for the future

## 4:00 pm Adjourn

www.gnopca.com











CONTROL BOARD

# **Program Sponsors**





#### Gallier Hall Social, sponsored by Control Solution Inc.

Gallier Hall is an impressive building in New Orleans that is on the National Register of Historic Places (www.gallierhall.com/home) and that is rich with history. The building was finished in 1853 and served as City Hall for nearly a century. Gallier Hall will be the site of the New Orleans Urban Pest Management's social. Learn about the Big Easy's history and enjoy an evening filled with culture, food and music.

#### Program printing and welcome bag LiphaTech

Lunches at Audubon Tea Room

Corteva AgriSciences, LiphaTech and Terminix New Orleans

Speaker sponsorship

Dr. Bobby Corrigan sponsored by Bell Laboratories

Travel grants for municipal and state employees Catchmaster

Coffee Breaks LIPCA Insurance, Syngenta, Veseris, and Zoecon Professional Products

#### **Refreshments and snack stations**

**Orkin, Target Specialty Products and Winfield United** 





## Exhibitors

Bayer	Veseris
Bell Laboratories	Xcluder
Catchmaster	Zoecon Professional Products
Central Life Sciences	
City of New Orleans Mosquito, Termite & Rodent Control	l Board
Control Solutions Inc.	U
Diversified Sales and Marketing	$\sim$
LiphaTech	
Louisiana Department of Agriculture and Forestry	· · · · · · · · · · · · · · · · · · ·
Niscus	
Oldham	
Paragon Professional Pest Control Products	
Syngenta	
Target Specialty Products	

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