

NOTE FROM THE ASSOCIATION'S PRESIDENT



**CHRIS CAIRE
PRESIDENT**

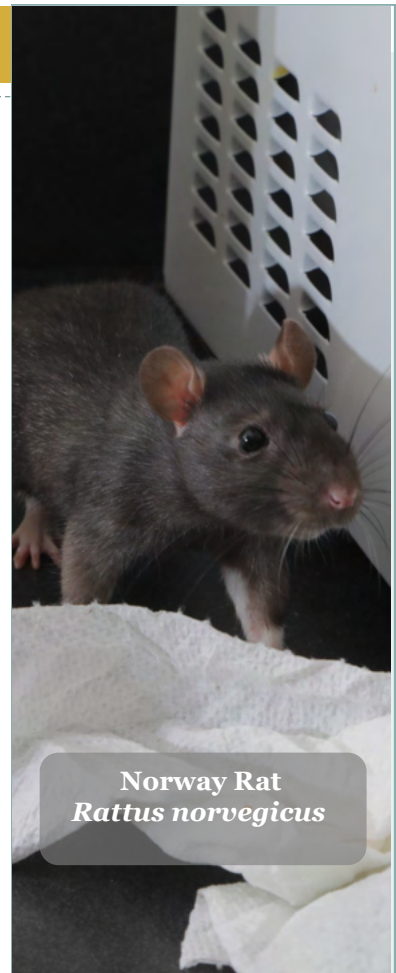
Greetings, fellow association members! I first want to thank all those who helped make our inaugural Urban Pest Management Symposium a smashing success! All the planning and hard work paid off, the glowing comments from those who attended keep pouring in. Truly an event for the GNOPCA to be proud of for hosting. (Look further inside this newsletter for more detailed coverage.)

Mark your calendars, we have some upcoming events you'll want to participate in. The New Orleans Mosquito, Termite and Rodent Control Board will be staging a Rodent Academy on September 14th and 15th, followed by its Termite Academy on October 18th-20th. Golfers of all skill levels should join us for the annual GNOPCA Golf Tournament on September 22nd at Lakewood Country Club. And there will be three technician/licensee Recertifications, one on October 25th and October 27th, and the other on December 14th, at the NOMTRCB facility. Come join us, all events will be first-rate!

Lastly, if you are interested in serving on the GNOPCA Board of Directors for 2023, please let me know. We're always looking for "new blood"! My email address is chris@daexterminating.com.



It is the mission of the Greater New Orleans Pest Control Association (GNOPCA) to adhere to the highest professional and ethical standards of the pest control industry. This will be reflected in all aspects of the work performed by our member companies.



**Norway Rat
*Rattus norvegicus***

INSIDE THIS ISSUE

PMP Spotlight..... 2
Name that Bug 2
Pest Feature 3
PMP Spotlight..... 3
Pest/Termite Claim
Helpful Hints 4
Social Media Update.. 5
Notes from the Field.. 5
Board Members 7
Upcoming Events 7
GNOPCA Golf Classic. 8

PEST MANAGEMENT PROFESSIONAL SPOTLIGHT



CHAD LEBLANC

LEBLANC PEST CONTROL, LLC

To nominate someone for a PMP Spotlight, use the QR code



Chad has been a New Orleans Pest Control Association member for over 30 years. LeBlanc Pest Control, LLC has received many letters and even phone calls from his clients, expressing how much they appreciate the extra effort and courtesy that Chad displays when servicing their homes. He is exceptionally good at getting new accounts, and always follows up to make sure they are well pleased. But Chad's experience goes far beyond LeBlanc Pest Control. Chad acquired his Operator's license in 2004. Chad worked with LeBlanc Pest Control and was also a member of the U. S. Army National Guard. He transferred his experience in pest control to the U. S. Air National Guard in Belle Chase. There, he excelled quickly and was put in charge of the Pest Management HVAC-AC operations. He had a big responsibility handling any chemicals that would come into the Base. He did all this while still working his regular route with LeBlanc Pest Control. The Iraq war tested Chad's determination in 2003. He was deployed and had to spend one year away from not only our company, but his family - a wife and two young daughters. Upon Chad's return, he continued his regular customer route with LeBlanc Pest Control. Then once again, Uncle Sam called for his services in 2009, Chad had to leave his family and the company. This time he was sent to Guantanamo Bay Cuba Camp Justice. Chad quickly identified more than 50 percent of pest problems, which reduced calls by 50 percent. Chad was named Hazardous Materials Officer. Chad received many awards for his services in the Pest Control field while serving our Country.

NAME THAT BUG

For the easy specimen, please provide the common name of this species (not family) or the genus and species. For the hard specimen, please provide the family or family common name

Submit your guess by using the QR code or link provided below by 9/31/22 to be entered into a raffle. The winner will be announced at the next membership meeting.



forms.office.com/g/

EASY



HARD



Visit GNOPCA's website for recertification information and to become a member: www.gnopca.com

PEST FEATURE THE NORWAY RAT



Class: Mammalia
Order: Rodentia
Family: Muridae
Genus: *Rattus*
Species: *norvegicus*

The Norway rat, sewer rat, and brown rat are a few of the common names given to *Rattus norvegicus*. This rat is thought to have originated from the forests of northern China and has spread throughout the world by hitchhiking on our transport vessels on land, by sea, and by air by international trade and movement of people across continents. Over the thousands of years, they have become commensal in nature and can be found anywhere people are found. The Norway rat is now found on every continent except Antarctica.

Norway rats have a wide palate and can survive on a variety of foods. They will eat our scraps but can easily survive eating plants, fruit, seeds, insects, gastropods, and pretty much anything else they can find. That is why it is so important to remove existing food sources in the target area when implementing control strategies.

In captivity, Norway rats can survive several years. However, in the wild they have a much shorter life span due to disease, predation, and pest control.

LOUISIANA DEPARTMENT OF AGRICULTURE UPDATES



The Structural Pest Control Commission approved rule changes related to the definition of General Pest Control, testing procedures for licensee exams, and methods for pre-treatment notification. An in-person public hearing regarding the rule changes will be held September 26, 2022 at 10:00am at the LDAF building, 5825 Florida Blvd. Baton Rouge, LA 70806. More information will be sent to licensees closer to the hearing date.



KELLY MOORE
DIRECTOR, STRUCTURAL
PEST CONTROL

PEST MANAGEMENT PROFESSIONAL SPOTLIGHT



PHILIP L. SMITH

NOMTRCB

Mr. Philip L. Smith has been a member of NOMTRCB for more than ten years. He started in the pest control field focusing on wildlife problems plaguing New Orleans in the aftermath of Hurricane Katrina. This was followed by school IPM training and implementation at one of the most rodent and pest infested schools in New Orleans. In 2014 an IPM award was given was given to NOMTRCB based on the work headed by Mr. Smith. This was soon followed by the addition of three other New Orleans schools, using IPM practices learned and mastered. He works in all disciplines of pest control and splits his time between general operations and operational research projects.

Mr. Smith completed his undergraduate degree at Loyola University in 2014, while employed at NOMTRCB. Mr. Smith has been a key member of NOMTRCB team and has worked on a variety of projects including, comparing the effectiveness of differentiating active ingredients in rodenticides, evaluating electronic monitoring devices, participating in insecticide efficacy trials, managing accounts at the Lakefront Airport, schools and much more.

Mr. Smith is an expert in integrated pest management and exclusion. He continues to be a valuable asset to the NOMTRCB team, training the future PCO's in mosquito, termite, and rodent control throughout the state. You may even meet him at the next educational event at NOMTRCB.

LDAF EMPLOYEE SPOTLIGHT



ALBERT J. JEWELL, JR.

Mr. Jewell started his career with the Louisiana Department of Agriculture and Forestry in August of 2004. He started his career as an Agriculture Environmental Specialist 1 in the New Orleans District. As a result of hard work, dedication and service over the last 18 years, was promoted to Agriculture Environmental Specialist Supervisor for the New Orleans District. His responsibilities increased to supervise and guide other Ag. Specialist Inspectors in New Orleans to grow and reach their potential.

His job at LDAF has evolved and he has expanded his reach to his stakeholders locally and throughout the entire state of Louisiana ensuring that fertilizers, liming materials, and pesticides meet all requirements of the law. His responsibilities are vast but our industry most commonly sees him proctoring pesticide exams and overseeing recertifications.

The most rewarding part of his job is the satisfaction he receives by seeing the difference one can make for the public through providing education, as well as through the enforcement of the horticulture and pesticide laws, rules, and regulations. Making a positive difference in the lives of Louisiana's citizens, its agriculture, and the state is the key. According to Mr. Jewell, working for LDAF has been a rewarding and educational experience.



TIPS AND TRICKS TO MAKE THE MOST OF YOUR SMARTPHONE

Smartphones, both iPhone and Androids, have become an essential part of everyone's toolkit. We have become reliant on them for daily communication and business. Many of us have also thrown away our digital cameras and use phones for recording our precious moments. Many models are as powerful as a small computer and have many useful tools. Below are a few tips to get the most out of your smartphone.

Document scanner

iPhone: Open the Notes app. Tap the icon in the lower right corner. Tap the camera icon at the bottom of the screen and select Scan Documents. Place the document in view of the camera. If your device is in Auto mode, your document will automatically scan. To manually capture a scan, tap the shutter button or one of the volume buttons. To adjust the edges of the scan, drag the corners to fit your document, then tap Keep Scan or Done.

Android: On some Samsung Galaxy smartphones, open the Camera app and position the document you want to scan in the center of the viewfinder. A yellow border will appear around the document, and a Tap to Scan button will appear. After tapping that button you can drag the corners to adjust your scanning area. If satisfied, tap Save. If your Android does not have this function, apps such as CamScanner, Adobe Scan, and Photoscan all have free options.

Magnifying glass

iPhone: Open the Magnifier app, it should be loaded on the phone. If you don't see it on one of your home screens, go to your App Library at the end of your set of home screens and look in the Utilities folder. You can zoom in on small type and adjust the brightness and contrast to make it more legible.

Android: Open the Camera app and use your fingers to unpinch, move your fingers apart rather, to magnify the view. This action will bring the item into closer view.

Voice recorder

iPhone: Open the Voice Memos app and tap the red record button to start and stop. Tap the icon with three horizontal lines for options that include changing the playback speed or skipping pauses.

Android: The Google Play store will be your best bet to have free voice recording capability on Android phones. Free options include Voice Recorder, Audio Recorder, Smart Voice Recorder, and others. If you have a Google phone, the app Google Recorder is built in and it will also produce a transcript.



INAUGURAL URBAN PEST MANAGEMENT SYMPOSIUM HIGHLIGHTS

Last month, our first annual symposium was a major success. We had over 200 registrants coming from 24 states. Our event could not have taken place without the generous support of our 26 vendors and 17 sponsors. Highlights included a rock-star line up of expert speakers from across the country, a social at Gallier Hall on Wednesday night, and a beautiful setting at the Audubon Tea Room.

Participants were able to choose a breakout on Thursday afternoon that ranged from a pest tour of the French Quarter to a hands-on session learning to identify ants. The breakout allowed for an opportunity for networking and meeting industry professionals. For people wanting a time to relax and see the sites, a round of golf at the Audubon golf course or a visit to the zoo were options.

A post-meeting survey was completed by 51 attendees. A rating of 4.75 out of 5 stars was given to the meeting. Currently, GNOPCA board members are deciding on the details for the next symposium.



SOCIAL MEDIA UPDATE

GNOPCA is using social media to inform both professionals and consumers about best practices in Pest Management. We use our platforms to promote workshops and trainings, counter pest control myths, and highlight new discoveries. To be truly effective, we need all members of GNOPCA to follow and retweet our posts. In addition, if you have any ideas for posts or any pictures to share, please email them to gnoPCA@nola.gov. We can be found on Twitter, Instagram and Facebook by searching @gnoPCA



@GNOPCA



Layne Salvant, The Bug Man

NOTES FROM THE FIELD

James Beck, a naturalist and pest control inspector with the City of New Orleans, recently discovered something interesting in the bycatch from a CDC mosquito light trap. Pictured here is a derbid planthopper (Hemiptera: Derbidae). After finding many of these hoppers in the trap bycatch while identifying mosquitoes, James posted images on iNaturalist. The specimen was identified by the curator of the University of Delaware Insect Research Collection, Dr. Charles Bartlett as *Paramysidia mississippiensis*. Because it has rarely been collected, James has sent specimens preserved in alcohol for future genetic analysis. This reinforces the notion that one man's trash (or bycatch) could be another man's treasure! For more details, check out the post: inaturalist.org/observations/129135660



James Beck



CURRENT BOARD MEMBERS

President: **Chris Caire** - DA Exterminating,
chris@daexterminating.com
Vice President: **David Billiot** - Billiot Pest Control,
david@billiotpest.com
Secretary: **Lauren Addison** - Pied Piper Pest Control,
lauren@piedpiperpestcontrolinc.com

Past President: **Tony Gugliuzza** - Terminix,
tony@terminixno.com
Treasurer: **Frank J. Fasone** - Carrollton Pest Control,
ffasone@cox.net
Sgt. At Arms: **Don LeBlanc** - LeBlanc's Pest Control,
airdadone@charter.net

Jeff Addison - Pied Piper Pest Control,
jeff@piedpiperpestcontrolinc.com
Ed Bordes - NOMTRCB,
esbordes@nola.gov
Holly Fontenot - Oldham Chemical,
hollyfontenot@oldhamchem.com
Jamie Gilbert - Orkin,
jgilber2@orkin.com
Mark Janowiecki, Ph.D. - NOMTRCB,
mark.janowiecki@nola.gov
Joe Martin - Terminix,
jmartin@terminixno.com

Vincent Palumbo - Terminix,
terminixVP@gmail.com
Mark Pellittieri - Vesperis,
mark.pellittieri@veseris.com
Claudia Riegel, Ph.D. - NOMTRCB,
criegel@nola.gov
Layne Salvant - The Bug Man,
layne@bugmanonline.com
Ira Sommers - DA Exterminating,
ira@daexterminating.com



GNOPCA
Suggestion
Box

UPCOMING EVENTS

September 14-15, 2022: NOMTRCB Rodent Academy
 September 21, 2022: NOMTRCB Webinar with Zack Lemann
 September 22, 2022: GNOPCA Golf Tournament
 October 11-14, 2022: Pest World, Boston, MA
 October 18-20, 2022: NOMTRCB Termite Academy
 October 25, 2022: GNOPCA Recertification (in-person)
 October 27, 2022: GNOPCA Recertification (in-person)
 October 26, 2022: NOMTRCB Webinar with Dr. Shannon LaDeau
 November 9, 2022: NOMTRCB Webinar with Dr. Samuel Jameson
 December 14, 2022: NOMTRCB Recertification (in-person)

CITY OF NEW ORLEANS MOSQUITO, TERMITE & RODENT CONTROL BOARD AND GREATER NEW ORLEANS PEST CONTROL ASSOCIATION

Termite Academy

October 18-20, 2022

2100 Leon C. Simon Dr. New Orleans, LA 70122

The Termite Academy is a three-day event offering a comprehensive overview of termites and control methods. The event will be hosted in-person and led by subject experts from the NOMTRCB, industry leaders, and university experts.

Louisiana recertification for Termite, WDIR, Commercial Vertebrate, and General Pest will be offered, as well as CEUs for some states. Please contact us for more information.

TOPICS WILL INCLUDE:

- Subterranean termites
- Drywood termites
- Inspection methods
- Liquid termiticides
- Physical barriers
- Baiting systems
- Insect identification
- Tree treatments
- Fumigation
- Rules and Regulations
- Pesticide Safety
- Pre- and post-construction options

Follow the link attached to the announcement email or scan the QR code below. The cost is \$175-\$300 depending on GNOPCA membership.



QUESTIONS?

Email: education@nola.gov
 Phone: Carrie Cottone 504-658-2426



CITY OF NEW ORLEANS & GREATER NEW ORLEANS PEST CONTROL ASSOCIATION

URBAN RODENT CONTROL ACADEMY 3rd

SEPTEMBER 14-15, 2022

ACADEMY TOPICS
 RODENT BIOLOGY
 COMMENSAL RODENTS
 RODENTICIDES
 MECHANICAL CONTROL
 IRM
 PEST EXCLUSION
 ECTOPARASITES
 ZOONOTIC DISEASES
 ALLERGIES
 LIVE STREAMING
 FIELD TOUR
 OUTREACH TECHNIQUES
 AND MUCH MORE.



24th Annual Greater New Orleans Pest Control Association Golf Classic

SCHEDULE OF EVENTS

September 22, 2022

LOCATION

LAKWOOD GOLF CLUB

4801 General DeGaulle Drive
New Orleans, LA 70131



TIMES

8:00 am Registration
8:30 am Breakfast and range balls
9:30 am Shotgun start
1:30 pm Awards banquet

ENTRY FEES

TEE SPONSORS, \$100
FOUR-SOME & TEE SIGN, \$300
FOUR-SOME, \$200
NON-PLAYER, \$25
INDIVIDUAL PLAYER, \$50
MULLIGANS, \$5 (Maximum 2/players)

ENTRY FEE INCLUDES

- Green fee and golf cart
- Drink cart during play
- Golf towels
- Door prizes
- and more ...



For more information and registration details,
visit www.gnopca.com or call 504.373.5926

Sponsored by **Veseris**